

## Cybersecurity & Data Privacy

Burr & Forman's experienced team helps clients navigate the complex cybersecurity and data privacy landscape with strategies designed to assess current risks, develop a corrective action plan, implement best practices, and provide immediate and appropriate responses to a cybersecurity breach.

- **Data Breach Response.** No matter how well one prepares, cyber incidents occur. Whether it is a ransomware attack, a business email compromise, or other type of incident, our team is here to assist with a response customized to fit the specifics of your business. Our experienced multi-disciplinary team provides immediate assistance, assessing insurance coverage and interfacing with your insurer, engaging forensic providers, offering legal input through the containment and investigation efforts including negotiations with threat actors if appropriate, notifying law enforcement, providing internal and external communications guidance, and assisting with remediation efforts. Our data privacy attorneys also guide clients in determining, understanding, and complying with all notification and monitoring requirements. While no one ever wants to be the victim of such an attack, we strive to help our clients come out in a stronger position than they started.
- **Data Privacy Compliance Programs.** From identifying applicable privacy laws, to developing a compliance program and a privacy policy, Burr & Forman delivers a strategic and business-minded approach to designing privacy programs for its clients. The firm prides itself on tailoring compliance programs and advising clients based on their unique organizational structures, processes, and goals. Our attorneys closely monitor the rapidly evolving regulatory landscape to provide updates on new developments. We also provide privacy-oriented corporate training to complement compliance programs.

### CONTACTS

Elizabeth B. Shirley, CIPP/US, CIPM

India E. Vincent, CIPP/US, CIPM

### PROFESSIONALS

David D. Dowd, III, CIPP/US

Kelli Carpenter Fleming

Robert S. Given

Taylor Barr Johnson

Derek F. Meek

Thomas K. Potter, III

Elizabeth B. Shirley, CIPP/US, CIPM

Ed Snow

India E. Vincent, CIPP/US, CIPM

Liam A. Wallace

### RELATED AREAS

Blockchain, Cryptocurrency &  
Electronic Transactions

Government Investigations

Insurance Litigation & Coverage

Intellectual Property

Securities

### RELATED INDUSTRIES

Health Care

# Cybersecurity & Data Privacy

- **Information Security Programs.** A game plan to maintain and continuously improve your security position is key to defending against cyberattacks. Our multi-disciplinary team includes technically skilled attorneys who work with our client's compliance and information technology teams to develop solid information security programs and well-crafted incident response plans that allow you to respond with confidence in the event of a security incident.
- **Privacy, Policy, & Compliance Audits.** Burr & Forman's Cybersecurity & Data Privacy team is equipped to help your organization evaluate its compliance with state and federal privacy and data-management requirements, including the GDPR, CCPA, CPRA, VCDPA, Gramm-Leach-Bliley Act (GLBA), the HITECH Act, HIPAA, COPPA, DPPA, CAN-SPAM, and PCI DSS as well as other state and federal data-breach notification and privacy laws. We also help businesses evaluate Privacy Shield Framework compliance.
- **Data Breach Litigation.** Data breaches can lead to litigation, including nationwide class actions. Burr's experienced litigation team is available to defend you against claims arising from your own data incidents and to assert your rights when others experience data incidents. Our attorneys are also available to assist you in navigating any regulatory penalties or assessments that might arise from a data breach.
- **Insurance Coverage & Recovery.** Insurance is a key component of cyber risk management. Our cross-disciplinary cybersecurity group includes attorneys with significant experience in cyber-related insurance coverage who are prepared to advise clients as to possible gaps in coverage or what type of coverage is right for them. We also help our clients recover insurance proceeds when a covered cyber event occurs.

Visit [BurrCyber.com](http://BurrCyber.com) for additional information on our Cybersecurity & Data Privacy practice.

## News

- Beth Shirley Featured in SHRM Article on AI in the Workplace  
Media Mention, *SHRM Online*, 10.20.2023
- Derek Meek Named to Turnaround Management Association Hall of Fame  
Firm News, 10.12.2023
- 9 Burr & Forman Partners Have Been Recognized by *Benchmark Litigation*  
Firm News, 10.06.2023
- Burr Duo Accepted to NAWL's Leadership Program  
Firm News, 09.19.2023
- Beth Shirley Highlights IP Considerations for AI Tools in *SHRM Online*  
Media Mention, 05.15.2023

## Events

- Burr & Forman Hosts In-House Counsel Summit in Atlanta  
Event, Truist Park, 09.30.2022

# Cybersecurity & Data Privacy

## Publications

- SEC's New Cybersecurity Disclosure Rules Now in Effect  
Article, 09.05.2023
- Are You Properly Protecting Your Employees' Personal Information?  
Article, 08.29.2023
- AI in the Workplace: Considerations for Use  
Article, 08.27.2023
- How U.S. Businesses Can Freely Transfer Personal Data of EU Residents to the U.S.  
Article, 08.25.2023
- Department of Justice Expectations on Corporate Compliance Programs Concerning Use of Personal Device and Messaging Applications for Business Purposes  
Article, 05.16.2023