



Beth Shirley Featured in SHRM Article on AI in the Workplace

Media Mention

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Businesses continue to analyze the new possibilities of integrating generative artificial intelligence into their workplace operations. The Society for Human Resource Management (SHRM) published an article on October 16, 2023, featuring insight from Beth Shirley, CIPP/US, CIPM, co-chair of Burr & Forman's Cybersecurity and Data Privacy Team, discussing considerations when drafting AI policies that address potential risk.

"It is important to have a generative AI policy because, without one, employees may presume that they are free to use generative AI for whatever purposes they see fit and with whatever company information they have access to," Shirley said. "This causes great risks to the quality of work product, as well as to the confidentiality of company and personal information."

She added that when generative AI policies have been developed or updated, HR professionals should solicit some written or other verified confirmation of receipt of that information from employees.

For the full article, please [click here](#).

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