



## NIL Law Changes Face of College Athletics

### Media Mention

*South Carolina Lawyers Weekly*

09.21.2023

In an article published on September 18, 2023, in *South Carolina Lawyers Weekly*, Corky Klett provided insight into the role of lawyers as NIL expands to college athletes. Klett noted that, while the NCAA's amateurism regulation has changed, the legal concept of NIL has been around and largely remains the same, and the changes to NCAA's amateur rules have simply opened a new category of potential licensors of student-athletes' NIL.

“The good news for college athletes is that the world of NIL is not new at all, and attorneys have been handling the issues that the athletes, schools, collectives, and endorsers are facing for decades,” said Klett.

“College athletes and the various parties to their NIL deals benefit from the fact that we have been counseling in NIL transactions for many years, and there is, by and large, nothing different about these deals in the collegiate sports context.”

To read the full article, [click here](#).

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William Y. "Corky" Klett, III

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